



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969833-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingt	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Advertiser	Product	Estimate Number
Americans for Prosperity	AMERICANS 4 PROSPERI	72

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	969833	06401408

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	M-F News 8 at 6a	6-7a	----2--	1:00	2	\$4,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    ----2--                      2            \$4,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WGAL F    11/02/12    6:15 AM M-F News 8 at 6a            6-7a                      1:00   AFP 12 TV 13    \$4,800.00   NM									
2 WGAL F    11/02/12    6:59 AM M-F News 8 at 6a            6-7a                      1:00   AFP 12 TV 21    \$4,800.00   NM									
4	11/02/12	11/02/12	M-F 4-5P	4-5P	----2--	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    ----2--                      2            \$2,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WGAL F    11/02/12    3:59 PM M-F 4-5P                      4-5P                      1:00   AFP 12 TV 13    \$2,400.00   NM									
1 WGAL F    11/02/12    4:41 PM M-F 4-5P                      4-5P                      1:00   AFP 12 TV 21    \$2,400.00   NM									
7	11/02/12	11/02/12	Delayed Tonight Show	1205-2a	----1--	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    ----1--                      1            \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WGAL F    11/02/12    1:01 AM Delayed Tonight Show            1205-2a                      1:00   AFP 12 TV 13    \$2,000.00   NM									
8	11/03/12	11/03/12	M-Su News 8 at 11p	11-1135p	-----S-	1:00	1	\$5,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -----S-                      1            \$5,400.00									
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2 WGAL Sa    11/03/12    11:08 PM M-Su News 8 at 11p            11-1135p                      1:00   AFP 12 TV 13    \$5,400.00   NM									
9	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----1-	1:00	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -----1-                      1            \$3,200.00									
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1 WGAL Sa    11/03/12    7:29 AM NBC Saturday Today            7-9a                      1:00   AFP 12 TV 21    \$3,200.00   NM									
12	11/05/12	11/06/12	M-F News 8 at 6a	6-7a	MT-----	1:00	2	\$4,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12    11/11/12    MT-----                      2            \$4,800.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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14	11/05/12	11/05/12	M-F News 8 at 6p	6-630p	1-----	1:00	1	\$8,800.00	NM																																													
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1	WGAL	M	11/05/12	5:58 PM	M-F News 8 at 6p	6-630p	1:00	AFP 12 TV 13	\$8,800.00	NM																																												
16	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	1-----	1:00	1	\$5,400.00	NM																																													
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17	11/04/12	11/04/12	NFL	NFL Various	-----S	1:00	1	\$17,600.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$17,600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Su</td><td>11/04/12</td><td>11:39 PM</td><td>NFL</td><td>NFL Various</td><td>1:00</td><td>AFP 12 TV 21</td><td>\$17,600.00</td><td>NM</td></tr><tr><td colspan="11">LR - Football</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$17,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Su	11/04/12	11:39 PM	NFL	NFL Various	1:00	AFP 12 TV 21	\$17,600.00	NM	LR - Football										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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18	11/05/12	11/05/12	M-F 2-3p	2-3p	M-----	1:00	1	\$900.00	NM																																													
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Total Spots							21																																				

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$91,000.00</b>
<u>Agency Commission</u>	<b>\$13,650.00</b>
<u>Net Amount Due</u>	<b>\$77,350.00</b>